

DMLA Sponsorship Menu 2020			
Levels			
Diamond Sponsor Patron + Silver Sponsor		A year-long sustaining Patron sponsorship. Includes a customized package from our menu of opportunities, especially Hosting the DMLA Annual Conference Reception and high-level promotion during the event.	\$25,000
Platinum Sponsor Patron + Bronze sponsor OR Sustaining + Silver Sponsor		A year-long sustaining sponsorship that includes a customized package and extensive promotion at the Annual Conference, valued at...	\$20,000
Gold Sponsor Could be Sustaining + Bronze Sponsor		Sponsorship of either Conference or Webinars or a combination valued at ...	\$15,000
Silver Sponsor		Sponsorship of either Conference or Webinars or a combination valued at ...	\$10,000
Bronze Sponsor		Sponsorship of either Conference or Webinars or a combination valued at ...	\$5,000
Dessert			\$10,000- \$20,000
1.	Patron	<p>Sustaining support for DMLA. Annual Sponsorship package includes:</p> <ul style="list-style-type: none"> • Initial press release to major industry news and PR news outlets announcing the Sponsorship • An email blast to entire DMLA mail list announcing the sponsorship. • A profile in DMLA news. • A collaborative feature on the company in DMLA Insights on Medium; • Recognition in all DMLA communications • DMLA website announcement/promo and listing and profile • Notification on all social media channels; inclusion as expert in at least one webinar and listings on all events and webinars - plus all * sponsorship recognition items below. Per year. <p>Include: Plus 4 additional promotion opportunities including the opportunity to sponsor one of the Linked In Groups and one webinar. If a webinar sponsor - we will include a slide and recognition during the webinar plus include them in the list. Linked In group sponsors will be listed in the Group profile for the period they are a sponsor.</p>	<p>\$18,000</p> <p>Or 2 years @ \$15,000 per year</p>

2.	Sustaining Sponsor	<p>Sustaining support for DMLA - Benefits for one year include:</p> <ul style="list-style-type: none"> • Announcement to DMLA membership list • Recognition in all DMLA communications, event promotions and social media channels, including quoted inclusion in a DMLA Insights article on Medium • Profile/listing on DMLA Website • All * sponsorship recognition items below. <p>Plus two additional promotion opportunities, including the opportunity to sponsor one of the LinkedIn In Groups</p>	<p>\$10,000</p> <p>Or 2 years @ \$8,000 per year</p>
3	YouTube Channel Sponsor	Sponsor logo/mention at beginning and end of each YouTube Channel clip (excludes conference keynotes) for 12 months.	\$20,000 (Option quarterly @\$6000)
4.	Welcome Reception	Host to meet with groups in chat rooms, moving from room to room to get strong Networking opportunity.	\$15,000
4a.	Party - Cocktail Reception	Host to meet with groups in chat rooms, moving from room to room to get strong Networking opportunity.	\$10,000
Main course			\$5,000 - \$10,000
5.	Home page - carousel*	Perpetual visual display on sponsor carousel w/ link to individual sponsor page/profile - Annual rotation	
6.	Conference Session video	YouTube clip on DMLA Channel plus full video for members only with sponsor logo/mention for 12 months.	
7.	Webinar – for one year Webinar – two years	Outside of conference. 6 original webinars w/ promotion on webinar and subsequent posting on DMLA website and YouTube channel.	
8.	Keynote Session (video recorded) - Shown publicly for on DMLA YouTube Channel for 12 months.	Includes pre-event mentions on Home Page, Conference Page, all Promotional materials. Onsite or Virtual promotion; Post-event promotion on website and YouTube Channel.	
9.	Social Media Wall	Be the sponsor of a continuous social media wall with Twitter and Instagram feeds, program info, and hot news of the day	

Hors d'oeuvres			\$2,500 - \$5,000
10.	Sponsor Page*	Priority Placement of Large Visual Card linked to individual Sponsor Page	
11.	Conference Main page	Visual display/logo w/ link to individual sponsor page/profile - per year, (part of the package for Diamond, Platinum, Gold sponsors)	
12.	Conference session clips	Part of a repackaging offer 4-6 videos on related topics	
13.	Webinar – for one year Webinar – two years	Outside of conference. 4 original webinars w/ promotion on webinar and subsequent posting on DMLA website and YouTube channel.	
14.	Panel Session (video recorded) - Shown publicly for 3 months; thereafter to members via YouTube Channel	30-second recorded advertisement recorded before event	
15.	Photography slots	Photo backdrops for chat rooms for Reception	
Side Dishes			\$500 - \$2,500
16.	Vendor Listing	Listed with Visual and business profile on Vendors Page	
17.	Vendor Listing	Listed w/o Visual on Vendors Page	
18a	Social Media wall	Pop-up, x 25 per day/2 days (15 seconds)	
18b		x 10 per day/2 days (15 seconds)	
19.	Zoom meetings	15-second on-screen ad at opening of Zoom meeting or virtual background behind host throughout.	
20.	DMLA Insights column sponsor	Logo & mention one of DMLA's columns in DMLA Insights – Legal, Tech, Footage, Stills – on Medium with tag included on social media pushes. At least 10 columns per year.	
21.	Newsletters, blogs, emails	*Included in event promotional bundles. Additionally available for non-event sponsors. Per publication.	
22.	Webinar – event & 3mths post	Onscreen promo pre-event & discreet pop-ups during event	

23.	Webinar – for one year*	Continuation from event; Published on website and/or YouTube Channel	
24.	Round Table session (podcast)	Recognition before and at close of session	
25.	Round Table session (no recording for freer speaking)	Recognition before and at close of session	
26.	Breakout (Chat) Room	Companies can hold meetings, show videos, talk privately with clients during the 15 mins breaks	
27.	Session Breaks	Virtual drinks / coffee break between sessions	
Relates to Conference			

Customised Sponsorship Pack – Select your level of sponsorship from table at the top of the document, and then select items most relevant to your company from this Menu and we will build the customised sponsorship pack together.