

SPONSORSHIP OPPORTUNITIES for the **DMLA** Conference

Marina Del Rey Marriott Hotel, California, 27 – 29 OCTOBER 2019

DMLA Annual Conference this year returns to the Marina del Rey Marriott Hotel, California from **27-29 October 2019**. After a successful event on the West Coast the general consensus was we have to go back! The hotel staff were so helpful and friendly; the views of ocean, palm trees and red sunsets were inspirational. Then there is Venice – you can't beat the people watching, great food and relaxing on the beach ... all under the warm California sun.

So let's plan ahead. The environment is right, Los Angeles is a city of creativity and the epicenter of entertainment, music, motion and stills. The hot topics of our industry will be discussed over 3 days and there's even more time and space to network with colleagues and experts in their field. How can you make the best use of the occasion and use your brand to gain an advantage within our competitive market? Here's how... **Sponsorship:**

Choose a level that suits your budget, from branded merchandise to supporting a session – it's a special way to put your company, product and services up front, before and during the event, and acknowledge the great services DMLA provides the industry. Sponsorship is a great way to bring about business discussions and new prospects or unveil your company's latest creative idea.

Once again we have traditional and innovative promotional opportunities, and DMLA is always happy to collaborate with you to create custom sponsorship packages to meet your specific needs. Feel free to use the items listed below or suggest some ideas that best match your brand. All sponsorships are available on a first-come basis.

To discuss further and to secure your spot, please contact:

Andrea Stern andrea@andreastern.co.uk

Sponsorship Packages		
PLATINUM	GOLD	SILVER
		
\$25,000	\$15,000	\$10,000

Major Corporate Sponsors will receive:

- Major conference acknowledgement, with individual announcement as a top sponsor by DMLA
- Four, Three or Two free conference attendee passes to the DMLA Conference for Platinum, Gold and Silver sponsors respectively
- Free Exhibition table in the Exhibit/Networking Area. Table size is a standard approx. 2’8” x 6’ (80 cm x 150cm). Company Roller-up banners can be used
- Opportunity to insert your literature in delegate conference bag
- Selection of one panel session. Includes a 5 minute presentation by your representative before the session starts as either as a PowerPoint or Keynote
- Logo displayed on “Thank You Sponsors” signage and conference slide show
- Name & logo on all relevant session signage, special roll-up banners, and the conference program, and on the DMLA Conference sponsor webpage and on homepage billboard in rotation
- Host to the Opening Reception – Platinum Sponsor only
- Delegate bags and lanyards are part of the Platinum Sponsorship
- Post conference marketing sponsored email blast to promote product to attendees – Platinum sponsor only

The Branded and Hosted Opening Reception Networking

Opportunity – Platinum Package

Get to meet new industry folk and long standing friends, chat over a glass of wine about work and life and the joys of the West Coast

- Your logo on cocktail napkins at the event
- Additional attendees admitted to Reception



Key Event Sponsorship Opportunities



T-shirts

The design is yours to create, and your company branding on T-shirts given to every delegate

valued at \$3000

Gold Package



Lanyards

Choose the lanyard colour and add your logo to promote your brand throughout the event

valued at \$3000

Platinum Package



Delegate Bags

High-visibility branding on the bag that every delegate receives on registration




valued at \$3000

Platinum Package

Remember you can build your own sponsorship bundle from those listed below to create the perfect corporate package that promotes your brand. Or bring us your ideas and we will help to make them happen.

STANDARD PACK – All sponsors receive the following benefits:

- | | |
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| <ul style="list-style-type: none"> • Name and logo on all relevant session signage • Name and logo on the conference sponsor webpage | <ul style="list-style-type: none"> • Billboard in rotation on DMLA homepage • Recognition in the conference program (both print and online) |
|--|---|

		
<p>Pens</p> <p>Your company name and logo on pens given to each delegate</p> <p>\$900 + cost of production</p>	<p>Notebooks</p> <p>Your company name and logo on notepads given to each delegate</p> <p>\$900 + cost of production</p>	<p>Registration Material</p> <p>Your flyer in the delegate bag will reach every attendee</p> <p>\$375</p>

BRONZE PACK PROMOTION – Benefits of sponsorships over \$2500:

Standard Package PLUS:

- Free DMLA Exhibition table in the Exhibit/Networking Area
- Opportunity to insert your literature in delegate conference bag
- Logo displayed on our “Thank You Sponsors” signage and conference slide show
- Announcement of your sponsorship sent to DMLA Mailing list and shared through the website and via social media

Film the Conference

Help record the hi-lights this year by filming the seminars and interviews with attendees

Bronze Package PLUS:

- One free attendee in addition to support staff



© Sharegrid / Unsplash



© Henry Fournier/unsplash

Cocktails anyone? - Relax & Network

Invite your industry colleagues to taste your company branded cocktail at a hosted after-work gathering

Gold or Silver Package

Session Sponsorship

Highlight a new product, collection or focus with a branded infomercial. What better opportunity to put your company in front of the image community

\$2500

Bronze Package



Photo Booth

Take a break and refresh your day with the animated GIF Photo Booth. Bring your clients and suppliers over – it's a great way to cement relationships.

\$2500

Bronze Package + cost of Booth

Coffee Cups

Put your brand in the hands of all the event delegates

\$3000 + cost of production

Bronze Package



Exciting new ideas! Think up your own...

- Instagram-friendly props – branded props which provide a perfect Instagram photo opportunity
- Sponsor a prize draw – every registration to the Conference is entered



- Wifi sponsorship– what would we do without it? Give it your Brand!
- Social media wall – be the sponsor of a continuous social media wall



Brand the journey home? These will be enjoyed after the event too...



Brand your Water Bottle

Ensure the bottle we carry has your brand on it

\$2000 + cost of production

Lyra Smart Belt Waist

A perfect, safe way to carry your mobile and other valuables at the event; and great for outdoor activities, in bright neon colors or black

\$2500

Bronze Package



Budget Sponsorship Options



Luggage Tags

Stylish soft faux leather luggage tags with strap and elastic closure to protect your information

\$1500 + cost of production

LED Flashlight-Keyring

Light up your brand with this colorful aluminum flashlight and keyring, strong enough to light your way, small enough to fit in your pocket.

\$1500 + cost of production



For your Sponsorship options: Andrea Stern, andrea@andreastern.co.uk +44 (0)7986 831138

Join our Sponsors